



**BERJAYA BUSINESS SCHOOL**

**FINAL EXAMINATION**

Student ID (in Figures)

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Student ID (in Words)

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Course Code & Name : DRL1306 / MGT1223 Supply Chain Management  
Trimester & Year : September- December 2018  
Lecturer/Examiner : Dr. Lai Ving Kam, Associate Professor  
Duration : 2. Hours

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**INSTRUCTIONS TO CANDIDATES**

1. This question paper consists of 2 parts:  
SECTION A (20 marks) : Complete **ALL** 20 multiple choice questions. Answers are to be shaded in Multiple Choice Answer Sheet provided.  
SECTION B (80 marks) : Answer **FOUR (4)** short-essay questions out of **NINE (9)** questions given. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used..

**WARNING:** The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 9 (Including the cover page)

**PART A : Multiple Choice Questions (20 Marks)**

**INSTRUCTION(S) : Questions 1 to 20 are multiple choice questions. Answer ALL questions on the answer sheet provided.**

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**End of Part A**

**PART B : SHORT - ESSAY QUESTIONS (80 MARKS)**

**INSTRUCTION(S) : Answer FOUR (4) short-essay questions out of total NINE (9) questions given. Answers are to be written in the Answer Booklet provided.**

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Question 1

Supply Chain Management (SCM) is a pertinent sector in New Malaysia. Illustrate **FOUR (4)** important supply chain activities that the country must value.

(20 Mark)

Question 2

a. Illustrate **FIVE (5)** important activities of logistics functions in a manufacturing industry.

(10 Marks)

b. Describe the differences between Logistics and Supply Chain Management.

(10 Marks)

[Total 20 Marks]

Question 3

a. Illustrate the critical needs for an efficient Supply Chain Management in manufacturing industry. Illustrate **THREE (3)** of the essential.

(10 Marks)

b. Describe the benefits of Supply Chain Management. Identify **THREE (3)** most appreciate benefits.

(10 Marks)

[Total 20 Marks]

#### Question 4

Illustrate **FOUR (4)** critical points on how partnership and strategic alliance can improve company performance substantially.

(20 Marks)

#### Question 5

a. Many technology companies outsource manufacturing, and even innovation to Asian manufacturers and several factors determine the candidates for outsourcing, evaluate **THREE (3)** factors involved.

(10 Marks)

b. Evaluate **THREE (3)** disadvantages of outsourcing of IT service.

(10 Marks)

[Total 20 Marks]

#### Question 6

Critically relate **FOUR (4)** roles of Distribution in Supply Chain Management. Justify your argument.

(20 Marks)

#### Question 7

Cross-Docking popularized by Wal-Mart has make warehouses function as inventory coordination points rather than as inventory storage points. Describe at least **THREE (3)** issues with Cross-Dock in the Malaysian Supply Chain Management.

(20 Marks)

Question 8

- a. Select **THREE (3)** criteria for carrier selection in current volatile supply chain management.  
(10 Marks)
- b. Assess **TWO (2)** transportation issues that constant affecting supply chain management.  
(10 Marks)
- [Total 20 Marks]

Question 9

Digitization –B2B, B2C and the advent of 5G dramatically alter companies designing their Supply Chain management functions. Illustrate **THREE (3)** advantages of digitization in supply chain in Malaysia  
(20 Marks)

**End of Exam Paper**